This listing of claims will replace all prior versions, and listings of claims in the application:

Listing of Claims:

- 1. (Previously Presented) A method of hedging risks associated with the purchase of a variable defined derivative product that has a variable defined order price, the method comprising:
 - (a) executing at a match system a transaction based on an order for a variable defined derivative product that has a variable defined order price;
 - (b) receiving order risk data from an order risk management module;
 - (c) using a best efforts approach to locate a potential hedge transaction that corresponds to the derivative product order;
 - (d) comparing data of the potential hedge transaction to the order risk data; and
 - (e) executing the potential hedge transaction when a rule is not violated;

wherein the variable defined order price of the derivative product is a function of an original order price, an updated price of an underlying product and at least one price determination variable value based on a predetermined formula received at the match system.

- 2. (Previously Presented) The method of claim 1, wherein (a) comprises calculating the variable defined order price of the derivative product order.
 - 3. (Canceled)
 - 4. (Canceled)
- 5. (Previously Presented) The method of claim 1, wherein the order risk data comprises a value of delta.
- 6. (Original) The method of claim 5, wherein the order risk data comprises a value of gamma.

- 7. (Original) The method of claim 1, wherein (c) comprises using a match system that is different than the match system used in (a).
- 8. (Previously Presented) The method of claim 1, wherein the derivative product comprises an options contract and the potential hedge transaction product comprises a futures contract.
- 9. (Previously Presented) The method of claim 1, wherein information for the potential hedge product transaction is included in an order for the variable defined derivative product.
- 10. (Original) The method of claim 1, wherein the potential hedge transaction comprises a fill or kill transaction.
- 11. (Original) The method of claim 1, wherein the potential hedge transaction comprises a fill and kill transaction.
- 12. (Previously Presented) The method of claim 1, wherein the rule in (e) requires that the order risk data not be exceeded after execution of the potential hedge transaction.
- 13. (Previously Presented) The method of claim 1, wherein the rule in (e) requires that the order risk data not be exceeded before execution of the potential hedge transaction.
- 14. (Previously Presented) The method of claim 1, wherein the potential hedge transaction includes a plurality of contracts and (e) comprises:
 - (i) identifying the lowest number of the contracts that will cause the order risk date data to be exceeded; and
 - (ii) executing a transaction that includes the number of contracts identified in(i).
- 15. (Previously Presented) The method of claim 1, wherein the potential hedge transaction includes a plurality of contracts and (e) comprises:
 - (i) identifying the lowest number of the contracts that will cause the order risk date data to be exceeded; and

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(ii) executing a transaction that includes one less than the number of contracts identified in (i).

16-35. (Canceled)